



Performance Measurement System. Modelle zur Verbesserung des Performance Managements (German Edition)

Christian Frühwald, Michael Balik

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Akademische Arbeit aus dem Jahr 2005 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Note: 1, Wirtschaftsuniversität Wien (IFU), Sprache: Deutsch, Abstract: Im Allgemeinen wird das gesamte System an Mess- und Beurteilungsgrößen (Performance Measures) zur Erfolgssteuerung häufig als „Performance Measurement System“ bezeichnet. „Für den Prozess der Erfolgssteuerung mit Hilfe eines Systems von Performance Measures hat sich der Begriff „Performance Management“ durchgesetzt. [...] Performance Management „verstanden als steuerungsgrößenbasierter, formeller und unternehmungsinterner zentraler oder dezentraler Führungsprozess zur Bewertung, Sicherung und Verbesserung der Performance (Zielerreichung) einer Unternehmung, ihrer Subsysteme und Mitarbeiter“ kann im Nachhaltigkeitskonzept von den folgenden Management Modellen unterstützt werden:(Sustainability) Balanced Scorecard, AA1000 Sustainability, Framework, Sustainable Excellence Ansatz im EFQM und PROSA . In der folgenden Arbeit soll auf diese Konzepte näher eingegangen werden.

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