



The Go-Go Years: The Drama and Crashing Finale of Wall Street's Bullish 60s

John Brooks

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A humorous and keen look at the roller-coaster boom and bust of the 1960s and 1970s by the *New York Times*–bestselling author of *Business Adventures*

John Brooks blends humor and astute analysis in this tale of the staggering “go-go” growth of the 1960s stock market and the ensuing crashes of the 1970s. Swiftly rising stocks promised fast money to investors, and voracious cupidity drove the market. But the bull market couldn’t last forever, and the fall was just as staggering as the ascent.

Including the astounding story of H. Ross Perot’s loss of \$450 million in one day; the tale of America’s “Last Gatsby,” Eddie Gilbert; and the account of financier Saul Steinberg’s failed grab for Chemical Bank, this book is replete with hallmark financial acumen and vivid storytelling. A classic of business history, *The Go-Go Years* provides John Brooks’s signature insight into the events of yesteryear and stands the test of time.

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