



30 Essential Typefaces for A Lifetime

Joshua Berger

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There are thousands of typefaces and more being produced monthly. It is a continual challenge for designers to select the exact typeface best suited for a project. In collaboration with the School of St. Martin, Art Center Pasadena, Rhode Island School of Design, Basel, and Yale Design School, 30 Essential Typefaces for a Lifetime defines 30 of the most useful and classic typefaces for all design needs and occasions. Neville Brody imagined "it takes 10 years for someone to master a typeface." This book contains "typefaces for a lifetime."

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