



# Venture Capital - Wie sieht die Branche aus? (German Edition)

*Björn Schulte*

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## **Venture Capital - Wie sieht die Branche aus? (German Edition)** Björn Schulte

Studienarbeit aus dem Jahr 2005 im Fachbereich BWL - Investition und Finanzierung, Note: 2,0, Fachhochschule Südwestfalen; Abteilung Soest, 28 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Die Eigenkapitalquote deutscher Unternehmen liegt bei 18%, welche im internationalen Vergleich sehr niedrig ist. Die Eigenkapitalquote amerikanischer Unternehmen liegt z.B. bei ca. 50%. Dieser Unterschied hat zur Folge, dass deutsche Unternehmen wegen Basel 2 eine geringere Bonität haben und somit auch nicht neu investieren bzw. ihre innovativen Ideen umsetzen können. „Eine KfW-Studie belegt schlechtere Finanzierungsbedingungen der Unternehmen, knapp 1/3 hat zunehmende Schwierigkeiten, Kredite zu bekommen. Dies gilt unabhängig von der Größe des Unternehmens.“

Welche Kapitalgeber bzw. Formen von Gesellschaften gibt es im Bereich des Venture Capitals und welche Unternehmen werden wie unterstützt? Wie sehen die Erfolgchancen für Investoren/Gesellschaften und Unternehmen aus und wie steigen die Investoren aus den Beteiligungen wieder aus?

Venture Capital ist, wie man in der Grafik erkenne kann, ein Teil von Private Equity, schneidet aber auch andere Finanzierungsmethoden an, die ich im Rahmen dieses Seminars nicht ansprechen werde.

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