



Chancen- und Risikomanagement in Projekten (und SWOT) (German Edition)

Clemens Schnur

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Studienarbeit aus dem Jahr 2003 im Fachbereich Informationswissenschaften, Informationsmanagement, Note: 1,3, Universität des Saarlandes (Informationswissenschaftliches Institut), Veranstaltung: Proseminar: Einführung in das Projektmanagement, Sprache: Deutsch, Abstract: Projekte sind zumeist innovativ und experimentell. Wo neue Wege gegangen und erforscht werden, schwingt jedoch stets eine gewisse Unsicherheit mit. Chancen und Risiken bestimmen den Verlauf eines Projektes.

In dieser Arbeit soll im Kern beleuchtet werden, wie mittels Chancen- und Risikomanagement den Unsicherheiten effektiv und kontrolliert begegnet werden kann, wie projektfördernd sich bietende Chancen genutzt und drohende Risiken bekämpft werden.

In Grundzügen finden sich hier Konzepte zum systematischen Umgang mit projektspezifischen Unwägbarkeiten.

Überwiegend steht „Chancen- und Risikomanagement“ im Zusammenhang mit betriebswirtschaftlichen Aspekten. Projekte vollziehen sich aber außerhalb der wirtschaftlichen Sektoren auch auf allgemeineren Ebenen.

Diese Arbeit beschränkt sich auf grundsätzliche Erläuterungen und beleuchtet die Basisebenen der Thematik.

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