Building E-commerce Sites with Drupal Commerce Cookbook

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In Detail

Get to grips with Drupal Commerce, the new ecommerce framework based on the Drupal CMS , one of the most popular and powerful open source content management systems available.

"Building E-commerce Sites with Drupal Commerce Cookbook" takes you through the installation, configuration, and customisation of your Drupal Commerce store. With clear, practical recipes with plenty of screenshots and tips this book will help you build attractive and profitable eCommerce sites.

This book starts by showing you how to install and configure your Drupal Commerce store. Once your shop is up and running, you'll then learn how to customise and optimise it to make it stand out and display your products better.

Going further into customisation, you will learn to add custom product types before creating a stylish new Drupal theme for your store. Packed with tips, this book will also help guide you through common problems, as well as optimising and managing your store on a day to day basis.

"Building E-commerce Sites with Drupal Commerce Cookbook" will guide you through everything you need to know to get your online store up and running and selling your products, with easy step-by-step guides and screenshots to help walk you through everything.

Approach

"Building E-commerce Sites with Drupal Commerce Cookbook" is written in a helpful, practical style with numerous hands-on recipes to help you build attractive eCommerce sites.

Who this book is for

This book is primarily for store owners and web designers with little or no experience of Drupal and Drupal Commerce who want to build and customise a store in Drupal Commerce. You will have a basic knowledge of websites, but you don't need to be familiar with Drupal or PHP. However, this book would also suit experienced Drupal and Ubercart users who want to migrate to or build a Drupal Commerce store.

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Augusta Wilson:

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Philip Cooper:

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Arturo Lamb:

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